

CARLY STANLEY | GRAPHIC DESIGNER

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Portfolio: carly-design.com | LinkedIn: [linkedin.com/in/carlystanley](https://www.linkedin.com/in/carlystanley)

Creative Graphic Designer with 7+ years of experience producing design solutions across apparel, lifestyle, real estate, and various service-based industries. Skilled in creating print-ready files and digital and social media assets in fast-paced environments.

WORK EXPERIENCE

Graphic Designer (Remote) | Branded Bills | Tempe, AZ | October 2025 - Current

- Create custom design sheets using brand templates, references, and style guides
- Produce high-volume daily design output, creating 100+ design files and mockups per day across headwear and apparel
- Collaborate with the design team and sales teams to manage custom design requests

Graphic Designer (Remote) | Jetco Mailing | Westbury, NY | August 2022 - January 2025

- Designed branding and marketing collateral for 20+ clients nationwide, including business cards, product catalogs, social media campaigns, and promotional materials
- Provided creative direction for a key client, helping drive approximately 30% growth in campaign performance
- Partnered directly with clients to transform creative briefs into tailored designs

In-House Graphic Designer | iLand Realty | Valley Stream, NY | October 2018 - August 2022

- Produced print and digital assets for the real estate brokerage's property listings, client communications, and marketing collateral

EDUCATION

Bachelor of Science (B.S.)

Visual Communications

Graduated December 2024,

Magna Cum Laude

SUNY Farmingdale State College,
Farmingdale, NY

Associate of Science (A.S.)

General Studies

Graduated May 2017

Copiah-Lincoln Community College,
Wesson, MS

SKILLS

Design: Print Design, Prepress, Digital Design, Social Media Assets, Apparel Design, Headwear Design, Layout Design, Branding, Typography, Prototyping

Tools: Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Figma, Procreate, Canva

Professional & Workflow: Project Management, Time Management, Copywriting, Cross-Functional Collaboration, Client Relations

ACHIEVEMENTS

Graduated Magna Cum Laude

President's List honoree

Member of Phi Theta Kappa

Member of Phi Beta Lambda

Photography featured on SUNY Farmingdale donor cards

Photography & profile piece featured in The SUNY Dale News Magazine